

Collaboration and Videoconference Service Features and Pricing

<u>Join.me</u> - From LogMeIn – Free for up to 10 participants and much faster than WebEx and GoToMeeting to download the app once to start a meeting. You can choose to share your screen or view someone else's screen by inputting their information. If you have multiple monitors, you can choose which monitor to share with the group and which to keep private. The Join.Me Pro paid tier allows up to 250 viewers at one time for \$13/mo. with an annual contract or \$19/mo. on a month to month basis.

Skype – free group calls for up to 25 Skype account holders, free 1 to 1 video conferences including those located overseas. Skype's core feature set includes video messaging, IM and screen and content sharing. Skype's paid tier begins at \$4.99/mo. and offers group videoconferencing for up to 10 people with a 4hour duration limit, group screen shares, no advertising, and unlimited calls to a country/region of your choice within their coverage area,

Google+ Hangouts – allows free videoconferencing with up to 10 Google+ account participants, combined with free internet calling, and collaboration on Google drive documents while you talk. These were great for getting help with problems and homework from fellow students in the Google Analytics course I recently took. It works right inside of Gmail and you can go back to Hangouts and find on-going conversations as you switch devices – say from your phone while you're in transit to your laptop once you've arrived. If you've got a really big shout-out, Hangouts let you stream live to the world with Hangout On Air on Google+, and upload to your YouTube channel and your website. Hangouts, while not positioned for business, creates great small video meetings.

<u>ooVoo</u> - Video chat for the uber mobile and socially networked. I tried this because my Miamibased son uses it, but it's not my favorite. I found the account and contacts set-up cumbersome and way too intrusive, as it attempted to suck out my Outlook contacts, Facebook friends and other social accounts. The free service is ad supported so the app installation tries to download a shopping tool bar and a weird browser that you have to opt-out of. It's optimized for mobile access and offers free videoconferencing for up to 12 participants, free voice calls, IM, capacity for sharing large files including video and music and group calling by sync-ing with your email and social accounts. The bells and whistles on this service and integration to YouTube make it more like a party than a work session, but participants can drill down on data and documents through the screen and content sharing. The paid service starts at \$2.99/mo. on a month to month plan, or \$29.99 for an annual plan, and banishes all advertising from your sessions.

FuzeBox- This robust B2B videoconference and webinar tool presents a slightly clunky interface but once you're acclimated the free services' HD video conferencing for up to 25 participants, unlimited internet calling as well as 60-days of toll free US dial-in teleconferencing and 1GB cloud storage make it a powerful collaboration and presentation tool for small teams. Attendees tap the link in the meeting invite and the Fuze Join app automatically downloads places them in the meeting. Features like annotation, adding content during the meeting from your network or local device file libraries, and defining attendee roles to manage the degree that attendees can interact with content expedites joint meetings between internal and vendor teams. The first paid tier, Fuze Pro, provides video-meetings and webinar capability, including registration-based paid webinars for **up to 125 participants**, for \$8/month. The is an enterprise option as well. Fuze can even be used as a cloud based multi-monitor room system. Amazon.com, Evernote, and GM are a few of the companies that use FuzeBox.

Zoom – Free service offers HD video and voice conferences for up to 25 people, in meetings on the web, Mac, Windows, iOS, and Android as well as H.323/SIP multi-room systems. While a free account limits meetings to 40 minutes duration, Zoom allows an unlimited number of meetings per day. It's extremely people-centric interface takes minutes to set-up and begin inviting attendees. Zoom also includes extra features that aren't found on the other services I use, like US toll-free dial-in, screen sharing from iPhone and iPad, and a private cloud deployment option, as well as working with video conference room software. Zoom has targeted educational institutions for online course offerings, healthcare for telemedicine, and the tech industry for virtual support. Zoom's "Business" paid tier, at \$9.99/mo., does not increase the number of attendees allowed, but provides unlimited meeting duration and meetings per day, enhanced user management and reporting. Enterprise-level meeting pricing is available through a quote. Corporate users include Stanford Continuing Studies/Stanford University, Liquidspace, and Florida State University.